



THE LATEST SIDE SHOW



Parade 78 - The Latest Side Show

Choose a point of view, live the experience, decide to be there.

PARADE 78

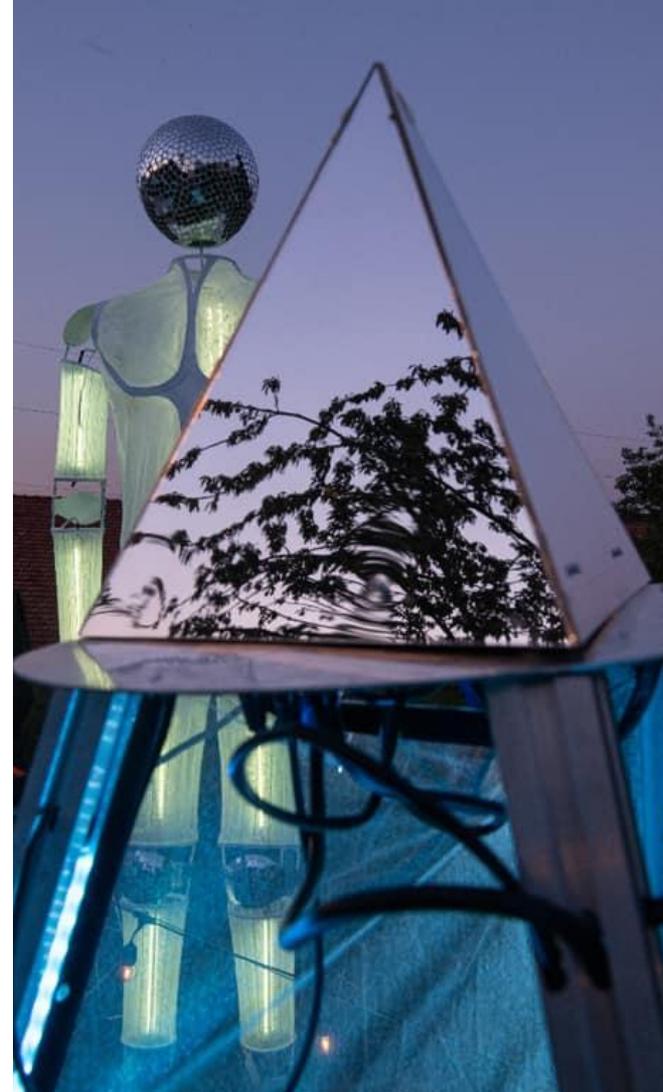
An experiential artistic village, completely adaptable to any kind of situation and target, created with the precise will to explore the world of today's freaks, while maintaining a strong link with traditional side shows.

Clearly inspired by Vaporwave, it also relates to a futuristic past that never existed!

Thus, in continuous movement through non-time, Parade 78 becomes the non-place where everything happens and can happen: performances, shows, games, visual art, dj sets, lab. In this frame of wood and aluminum, warm and cold lights, fire smoke mirrors and soap bubbles, every experience will be the Experience!

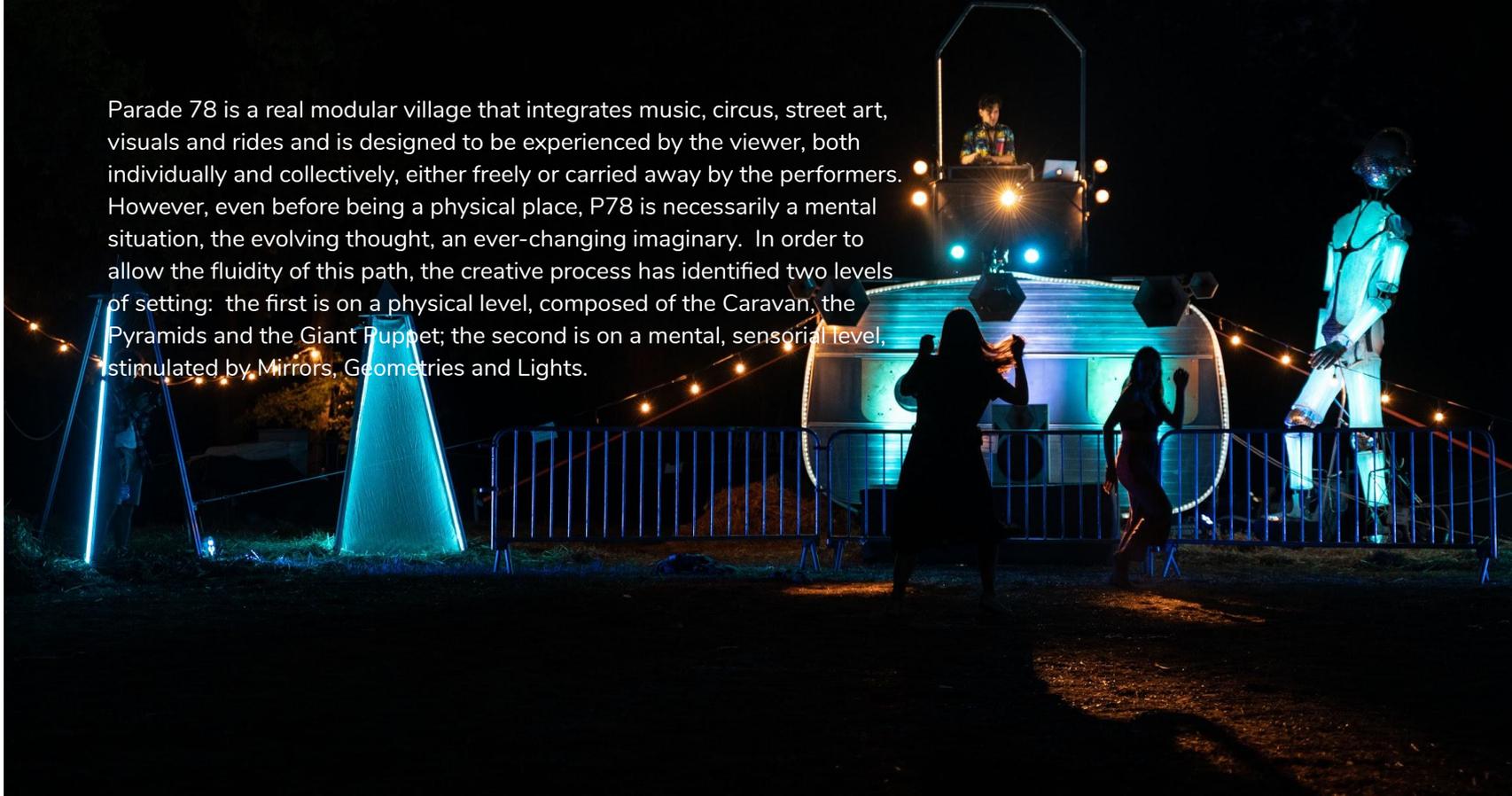
Two dutiful words on the choice of the name: Parade alludes both to the slow movement of the old carriages that, from square to square, brought their wonders, and to the solemn parade of a continuous carnival, but it identifies, also and above all, to the outdoor stage outside the circus, where the barker showed the public some freaks; while 78, in addition to being the year of construction of the caravan, is known to be the last year of Disco Music, a genre also honoured through the head of the unreachable Spikey.

An ancient and futuristic project at the same time. Naturally devoted to duality and, in addition, to the multiplicity of the human being, of being humans.



SCENE

Parade 78 is a real modular village that integrates music, circus, street art, visuals and rides and is designed to be experienced by the viewer, both individually and collectively, either freely or carried away by the performers. However, even before being a physical place, P78 is necessarily a mental situation, the evolving thought, an ever-changing imaginary. In order to allow the fluidity of this path, the creative process has identified two levels of setting: the first is on a physical level, composed of the Caravan, the Pyramids and the Giant Puppet; the second is on a mental, sensorial level, stimulated by Mirrors, Geometries and Lights.



SCENE



Blondie

Inaccessible core of the village, directing and sound system of the entire project!

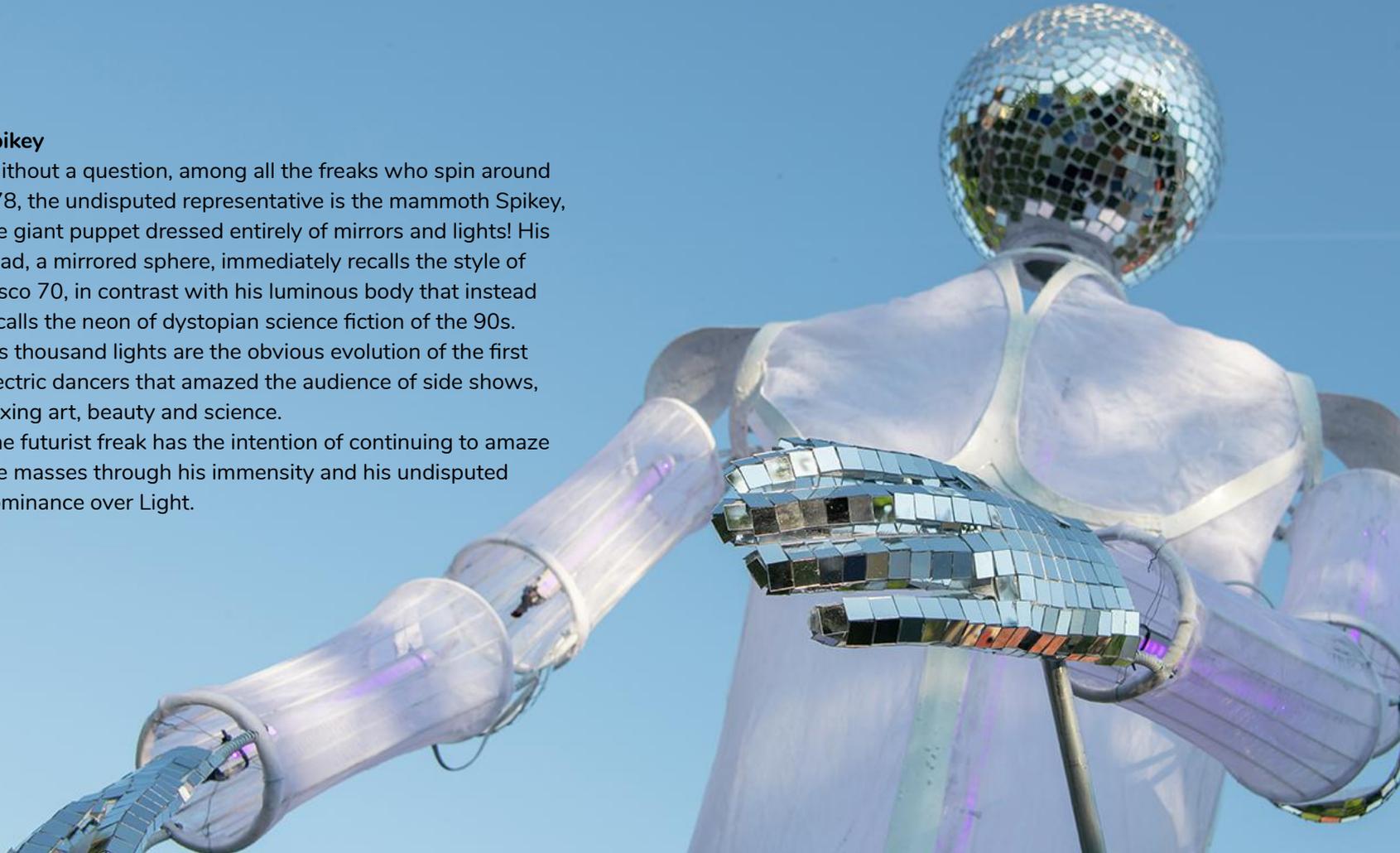
Blondie is a tiny caravan, born 1978. And exactly in the year that Blondie threw out One way or another: perfect expression for Parade 78!

It is the trait d'union between the traditional horse-drawn carriages that carried the side shows around and the super modern control rooms from the great multimedia shows.

SCENE

Spikey

Without a question, among all the freaks who spin around P78, the undisputed representative is the mammoth Spikey, the giant puppet dressed entirely of mirrors and lights! His head, a mirrored sphere, immediately recalls the style of Disco 70, in contrast with his luminous body that instead recalls the neon of dystopian science fiction of the 90s. His thousand lights are the obvious evolution of the first electric dancers that amazed the audience of side shows, mixing art, beauty and science. The futurist freak has the intention of continuing to amaze the masses through his immensity and his undisputed dominance over Light.



SCENE

Pyramids

Geometry and art: a history as long as the History of Man.

Parade 78 therefore chooses the Pyramids to consecrate the ancient games of tradition, to underline the importance of a transversal activity, able to unite adults and children, people from all backgrounds and social backgrounds.

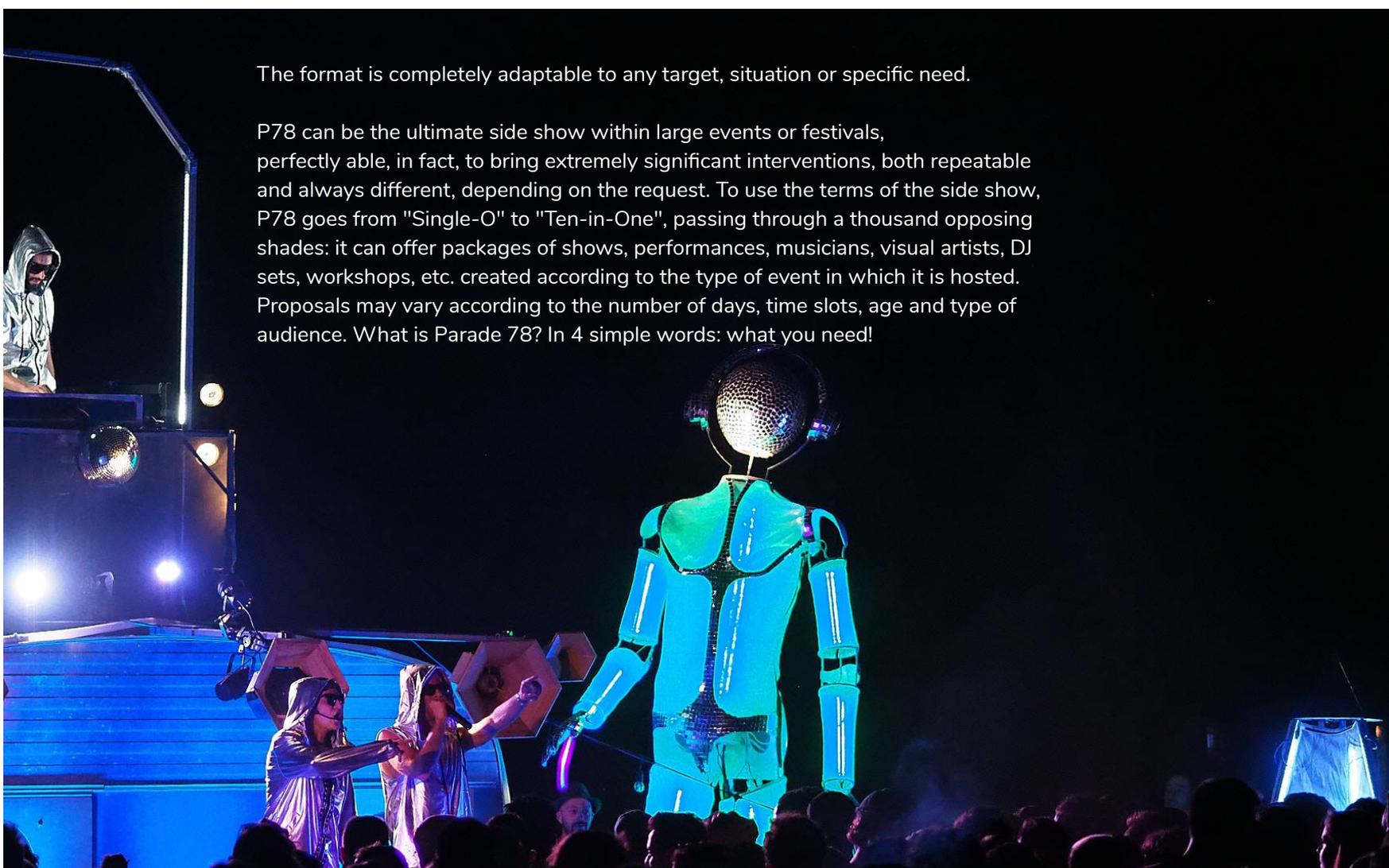
The games, arranged inside the Pyramids themselves as darkness falls, they magically transform into magnetic light installations.



FORMAT

The format is completely adaptable to any target, situation or specific need.

P78 can be the ultimate side show within large events or festivals, perfectly able, in fact, to bring extremely significant interventions, both repeatable and always different, depending on the request. To use the terms of the side show, P78 goes from "Single-O" to "Ten-in-One", passing through a thousand opposing shades: it can offer packages of shows, performances, musicians, visual artists, DJ sets, workshops, etc. created according to the type of event in which it is hosted. Proposals may vary according to the number of days, time slots, age and type of audience. What is Parade 78? In 4 simple words: what you need!



FORMAT

Thanks to its collective of artists, Parade 78 can build your event, with a program, tailor-made! But don't forget that it can also be simply the indispensable location for your festival!

And then P78 will become a dream setting for every activity.

P78, spectacular content or enchanting frame!

In continuous mutation, in constant change ... always on the road, like any self-respecting caravan!



CONTENTS

Music

Parade78 is a space/time journey through musical genres and soundscapes: an ear to the past and one to the future.

Producers, djs, selecta and musicians animate the dance floor and become soundtracks.

Music comes as sharing and sociability in front of P78 also thanks to the Relax area with sofas and delicate atmospheres, the radio lounge with interviews, speakers and special guests.



CONTENTS

Play

Heraclitus said that man is closer to himself when he reaches the seriousness of a child intent on playing.

And Plato said that you can find out more about a person in an hour of play, than in a year of conversation.

For this, Parade 78 will make you play. ALL!

If games are children of their own time, some of them remain, resist and are handed down from generation to generation.

Games of dexterity, agility and coordination.

An Artist's Moon Park where the spectators become the absolute protagonists, or, a Geek Olympiad conducted by the Imbonitore of Parade78. It's your choice!



CONTENTS

Freak

Parade 78 finds and carries around new freaks. In the last century freaks were divided into 3 categories: those with physical deformities such as dwarves, giants and bearded women, those with skills such as jugglers, contortionists and fakirs, and finally puppets, puppets and mechanical automata.

P78 offers WORKING ACT and LIVE ACT: exhibitions that fit into the puppet and skill side.

Artists who have developed new disciplines, working on their own limits and overcoming them, others represent the traditional characters of the side shows and their natural development.



CONTENTS

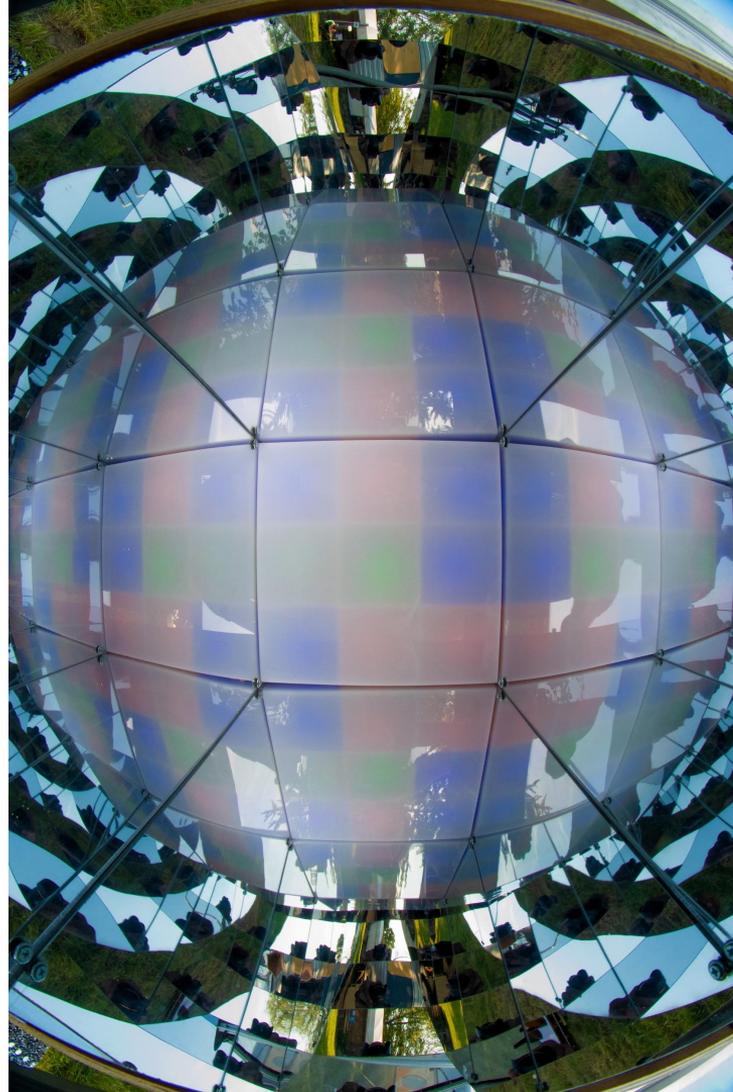
Visual

At sunset the village comes alive with light, Blondie and Spikey come to life, in a mix of warm and cold lights and visual mapping.

A surreal landscape out of time that feeds its perennial transformation.

The visual merges with the geometries of P78: the hexagon of the boxes, the pyramids of the games, the triangle of the DJ station, the space of the performers and the sphere of Spikey.

Each visual artist offers his or her point of view on Parade78.



TECHNICAL RIDER

SOUND Resident:

#2 top, #2 sub,(2500watt), #1 monitor (500watt)

#1 mic. sm58 radio, #1 bow mic. radio, #1 mixer Yamaha01, #2 CDJ350, #1 DJM250.

LIGHT Resident:

#2 fresnell, #6 Parled RGB, #2 par36 for Mirrorball, #3 mini ACL, #1 mixer Chamsys Pc Wing, #4 mini wash led RGB #4 pyramides RGBW, #10 ch / 1 kw, #2 fire machine, #2 bubbles machine, #1 smoke machine, #1 chains lght, # 1 light tube.

STAGE Resident:

#1 dj stage: diam.1.5m h 2.5m, #1 floor stage : 2x1 h 0.5m,

We need:

19x14 (scene + van) 12 x12m (scene)(min. scenae10 x 8m)

Possibility to put 4 picket or we need 4 weights from 200kg ich..

#1 32A 5 pin-12 kw (min. #2 x 16A 3 pin 3+3 kw) we need cable connection.

#1 titan stage 2x1m h 0,4/0,6m

#16 cable ducts 1m ich.

#2 porters to assist rig up and rig down

#1 Fog machine

The company travels with 2 vans and 1 caravan

Dimension van→ #1: 5*2 + #2: 6,5*2 +caravan 5*2

Night security in case of street location.

Secure park.

Travel, board and accomodation for the crew.

CREDITS



The project is born from an idea by Luca Carbone, who immediately involves Simona Randazzo, together they create Parade78 and their team, composed of musicians, street artists, technicians, artisans, circus performers and visual artists.

CREDITS

Luca Carbone - Creator

He was born in Turin in 1984. He was graduated in electrical engineer and in sound engineering at the School of High Musical Specialization in Saluzzo (Cn) in 2004. He worked in the cultural field since 2001, organizing festivals and events, for which he has been managing the technical, artistic and production aspects as well. He is working with various forms of live entertainment: Music, Contemporary Circus and Dance, Clown, Visual Art, Theater, holding the roles of technical director, production manager, sound engineer, light designer. From 2004 to 2015 he developed the "Skulla and Mr. Green" project in which he was a percussionist and juggler, playing in numerous festivals, streets and squares all over Italy. Since 2008 he has been technical director of the Apolide Festival (Turin) and since 2014 he has been part of the organizational board. From 2008 to 2018 he was the artistic director of the cultural association Giotre. Since 2014 he is technical director of the Earthlink Festival (Turin). From 2016 he is part of the organizational director of the Dynamic Circus Contemporary Festival (Reggio Emilia). From 2013 to 2017 he was technical director of the Flic circus school (Turin). From 2012 to 2016 he was technical director of the Cubo Teatro (Turin). From 2006 to 2012 he was technical director of the Taurus Club (Turin). From 2003 to 2013 he collaborated with Extra Festival, Traffic Free Festival, Spaziale Festival. Since 2008 he is collaborating with various circus, dance, theater and clown companies: 320 chili, Fabbrica C, Trioche, Pier Giorgio Mialno, Finzipasca, SpellBound, Sosta Palmizi, Farfaides, Magda Clan and more.

Simona Randazzo - Creator

Actress, costume designer, puppeteer, artisan, born in Prato in 1981, she lives in Turin where she works for artists and companies by

building puppets, costumes and props. She was graduated in "Clothing and fashion technician" at the Tornabuoni Institute of Florence, she later attended the Academy of Fine Arts "scenography for theater and cinema" section, then graduated in "physical theater" at the Performing Art University of Philip Radice, in Turin. She began his artistic career with aerial acrobatic shows and then moved more and more towards the theater. Since 2011 she has participated in the Italian Buskers festivals with her street performance "Red Hot Chili Puppet" and has followed the internships with masters of puppet theater such as Stephen Mottram and Philippe Genty Company. In 2014 she collaborated with the Turin building for the construction and manipulation of the puppets presented at the opening of the Biennale of Dance in Lyon, choreographed by Denis Plassard. Subsequently she worked as a puppeteer in the show "Alla Vita" by the great Canadian company "Cirque du Soleil", for Milano expo 2015. She has been collaborating for years with the English company Action Theater both as an actress and costume designer. She works as well with various event agencies, schools of dance, circus and theater between Turin and Milan. In 2018 she designed and created costumes for the ballet company of the Swaypole act for the opening of the "Gala of the stars" in Bulgaria.

Fabbrica C - Producer

Fabbrica C was founded in 2016 and since then has developed as an artistic platform that includes directors, actors, circus artists, dancers, musicians, technicians. The company pursues the principle of uniting artists from various disciplines and backgrounds by creating a constantly changing creative process, a research tool that the company tends to develop focuses on the body in relation to other phenomena such as circus apparatus, objects, words, politics and society.

Cordata F.O.R - Producer

Cordata F.O.R. was born in Turin in 2017 from the union of the companies Fabbrica C, OnArts and RasOTerrA with the aim to develop new models of growth and artistic interaction, favoring the exchange of practices and skills as well as the circulation of shows. We are constantly reflecting on the contemporaneity of the circus to enhance the diversity of artistic visions. A platform where artists can meet and grow in comparison and exchange, supporting the production panorama of the contemporary Italian circus.

C.I.T.A. - Producer

The Italian Artists' Cooperative was born in 2009 in Turin to be a valid tool for street artists, contemporary circus, musicians and entertainment professionals in general. The Cooperative is in charge of regulating the work of the members, offering the necessary services to the artists to work in serenity and security, it deals with the production and co-production of the shows of its members, with an ever increasing commitment and attention in the distribution and enhancement services for artists.

CREDITS

Idea: Luca Carbone

Creation: Luca Carbone, Simona Randazzo, Andrea Gagliotta,

Production: Ass. Giostre, Fabbrica C, Randazzo Fak Lab, Cita Coop.,
Laboratorio Artistico Pietra, Cordata F.O.R., Casa Balenga, Moncirco.

Support: Mibact - Ministero dei Beni e delle attività Culturali

Aiuto alla drammaturgia: Francesco Cerutti Nava.

Giant Puppets e Costumes: Simona Randazzo.

Installation, games and scenography: Andrea Gagliotta, Marco Costa, Luca Carbone.

Light design: Andrea Gagliotta, Luca Carbone.

Soundscapes: Roberto Bagaini, Luca Carbone, Davide Salvino, Riccardo Salvini, Roberto Lia, Ewan Colsell,
Riccardo Massida, Francesco Sgrò, Alessandro Gambo.

Graphics: Housedada, Furphy graphics

Pictures: Andrea Macchia, Federico Bernini, Luisa Romussi.

Video: Manuele Di Siro

Promotion: Luca Carbone, BEIT company



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Il Ruggito delle Pulci
Festività a ritmo per le nuove generazioni



Events 2019

May day - Music Festival

Mirabilia - International street art festival

Ruggito delle pulci - Circus Festival for the new generation

Apolide - Music Art and Nature Festival

Dinamico - International Festival of

Contemporary Circus

Production august 2018 - december 2019



Burning Punk Experience